

Everyone Ride / Run Against Cancer Everyday 2017



Dear Potential Sponsor:

As the Executive Director for ERRACE (Everyone Ride/Run Against Cancer Everyday) and on behalf of our organizational team we are asking for your help in the fight against cancer. Our goal is not only to raise funds to support cancer care and research, but also to inspire good health, fitness and self awareness.

ERRACE 2016 had over 800 bike/run participants and hundreds of spectators at our event . With many thanks to our top raising team miles4mary and cyclists and runners like you, who participated in 2016, ERRACE raised more than \$137,000 and proceeds were given to support the Helen and Harry Gray Cancer Center-Avon and LIVESTRONG Foundation. This year we are hoping to raise even more awareness, funds and participation. We could not have done it without our sponsors' support and we are asking for help again this year.

We continue on in memory of co-executive director, Allyson Caputo, who passed away in 2012 after a long and courageous battle with cancer. She was the driving force in the founding and running of ERRACE, an inspiration to all who knew her. We continue to honor her and her example of perseverance and challenge all of you to do the same.

Funds from ERRACE 2017 will again be split between the LIVESTRONG foundation and the Helen and Harry Gray Cancer Center.

Our one-day 2017 event will be held on Saturday July 8th at the Helen and Harry Gray Cancer Center in Avon, CT and will include a supported 25, 50, or 100-mile road bike ride, a 15-mile mountain bike ride and a 5 km run/walk. In addition, we plan to have a return of the exotic car corral/parade, wellness tents, raffle, giveaways, and fabulous food.

We encourage you to check out our website www.errace.org for further details about our organization and event.

The following sponsorship packages are available:

PLATINUM LEVEL \$10,000 or more

TV and radio recognition

Top priority logo placement on advertising, event T-shirts, and website

Front row banners at start/finish line

Sponsorship table at event

GOLD LEVEL \$7,500-9,999

Priority logo placement on advertising, event T-shirts, and website

Sponsorship table at event

SILVER LEVEL \$5,000-\$7,499

Logo placement on advertising, event T-shirts, and website

Sponsorship table at event

BRONZE LEVEL \$2500-\$4999

Logo placement on Event T-shirts, and website

Sponsorship table at event

PATRON LEVEL \$100-\$2499

Placement on Event T-shirts, and website

If you have any questions, please feel free to contact us. Thank you in advance for your consideration and generosity. The attached letter provides information relative to your tax deductible contribution. We truly appreciate your support!

Sincerely,

Andrew E. Caputo
and the ERRACE Organizational Team

ERRACE Organizational Team • ERRACE2017@ERRACE.org
Everyone Ride / Run Against Cancer Everyday, PO BOX 260127, HARTFORD, CT 06126